

**BREAKING TODAY:**  
**Wednesday Evening, July 31, 2019**



MILITARY RELIGIOUS FREEDOM  
FOUNDATION

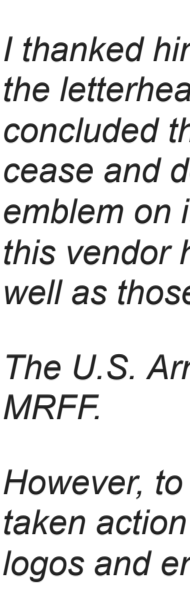
**MRFF VICTORY!!!**

**U.S. NAVY AND U.S. MARINE CORPS  
AGREE TO MRFF'S DEMAND TO STOP USE  
OF OFFICIAL MILITARY EMBLEMS  
ON OVERTLY CHRISTIAN DOG TAGS**



**MRFF Founder and President Mikey Weinstein's  
Statement on USMC's directive to disallow its  
emblem on overtly Christian dog tags**

**Wednesday, July 31, 2019**



*"The Military Religious Freedom Foundation (MRFF) heartily commends the Freedom for Meeting MRFF's demands to force the Christian-themed vendor "Shields of Strength LLC" to forthwith stop selling its sectarian proselytizing merchandise ("dog tags"), illicitly marked with USMC emblems, from its inventory.*

*Immediately after receiving the welcome official letter from the USMC's Trademark Counsel, Mr. Phillip Greene, via e-mail today at 12:39 PM MDT (dated Aug. 1, 2019), inviting me to call him to further discuss this matter, I took him up on his kind offer and did call him.*

*We spoke for 1 minute and 45 seconds.*

*Mr. Greene confirmed to me that, based upon the USMC's receipt of our July 8, 2019 MRFF demand letter, the USMC had reached out to the offending vendor, "Shields of Strength LLC," and had informed this vendor that it was in direct violation of DoD regulations regarding trademark and copyright with its illegal usage of the USMC emblem juxtaposed on its dog tags with the inclusion of biblical citations. Mr. Greene told me that this vendor was told that such dog tags were clearly advancing a religious faith position in violation of DoD trademark and copyright regulations. Mr. Greene also informed me that this vendor did not deny that they were using the USMC trademark on its proselytizing merchandise and confirmed to the USMC that it would immediately stop selling this illicit merchandise.*

*Mr. Greene advised me that it was fine to convey what he had just told me in this phone call to anyone whom we wished to do so.*

*I thanked him for ensuring that the USMC did the right thing here. I noted that the letterhead of his missive to me said "Department of the Navy" and concluded that the offending vendor, no doubt, had to likewise immediately cease and desist from selling its proselytizing dog tags with the U.S. Navy emblem on it as well. Shortly thereafter, MRFF Research Staff confirmed that this vendor had pulled its dog tag merchandise sporting U.S. Navy emblems as well as those with the USMC emblem.*

*The U.S. Army and the USAF also received similar demand letters from MRFF.*

*However, to date, neither of those DoD branches have, to MRFF's knowledge, taken action to stop this offending vendor from using their respective official logos and emblems on its Christian proselytizing dog tag merchandise.*

*MRFF will be aggressively following up as necessary to ensure that the Army and Air Force follow the lead of the USMC and Navy to force "Shields of Strength LLC" to yield and pull its merchandise in accordance with DoD regulatory mandates and the United States Constitution with regard to its illegal use of those service branches' official logos and emblems."*

**Letter from Department of the Navy:**



[Click to enlarge and read](#)

**THE FRIENDLY ATHEIST  
ON PATHEOS  
COVERS MRFF**

**Navy and Marine Corps Stop Christian  
Jewelry Store From Using Their Logos**

**By: Hemant Mehta**

**Wednesday, July 31, 2019**

*(Excerpts from Patheos/Emphasis Added by MRFF)*

**An online Christian jewelry has stopped selling dog tags featuring emblems of the Marine Corps and Navy after the military branches demanded they stop with the unauthorized usage.**

[...]

**The Military Religious Freedom Foundation's founder Mikey Weinstein sent letters to all of the military branches urging them to put a stop to this by issuing cease and desist notices against the Christian company — and demanding that the people in the government responsible for this be publicly reprimanded.**

**It looks like there's finally some success.** According to MRFF, an attorney for the U.S. Marine Corps Trademark Licensing Office was able to get the store to take down the Marine Corps and Navy dog tags. The items are no longer found on the website. However, the Army and Air Force dog tags are still available for purchase.

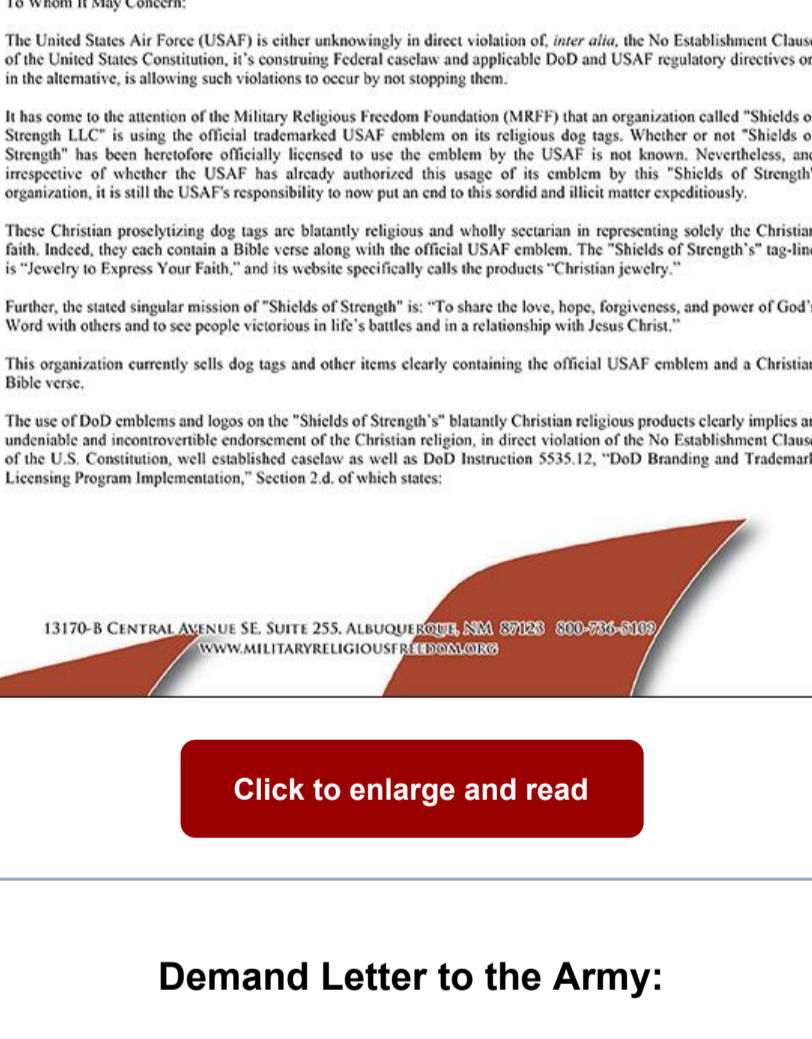
[...]

[Click to read on Patheos](#)

**For Background on MRFF's Demand  
See MRFF Op-Ed on Daily Kos:**

**MRFF Demands That Military Cease Allowing its Official  
Emblems on Bible Verse Dog Tags**

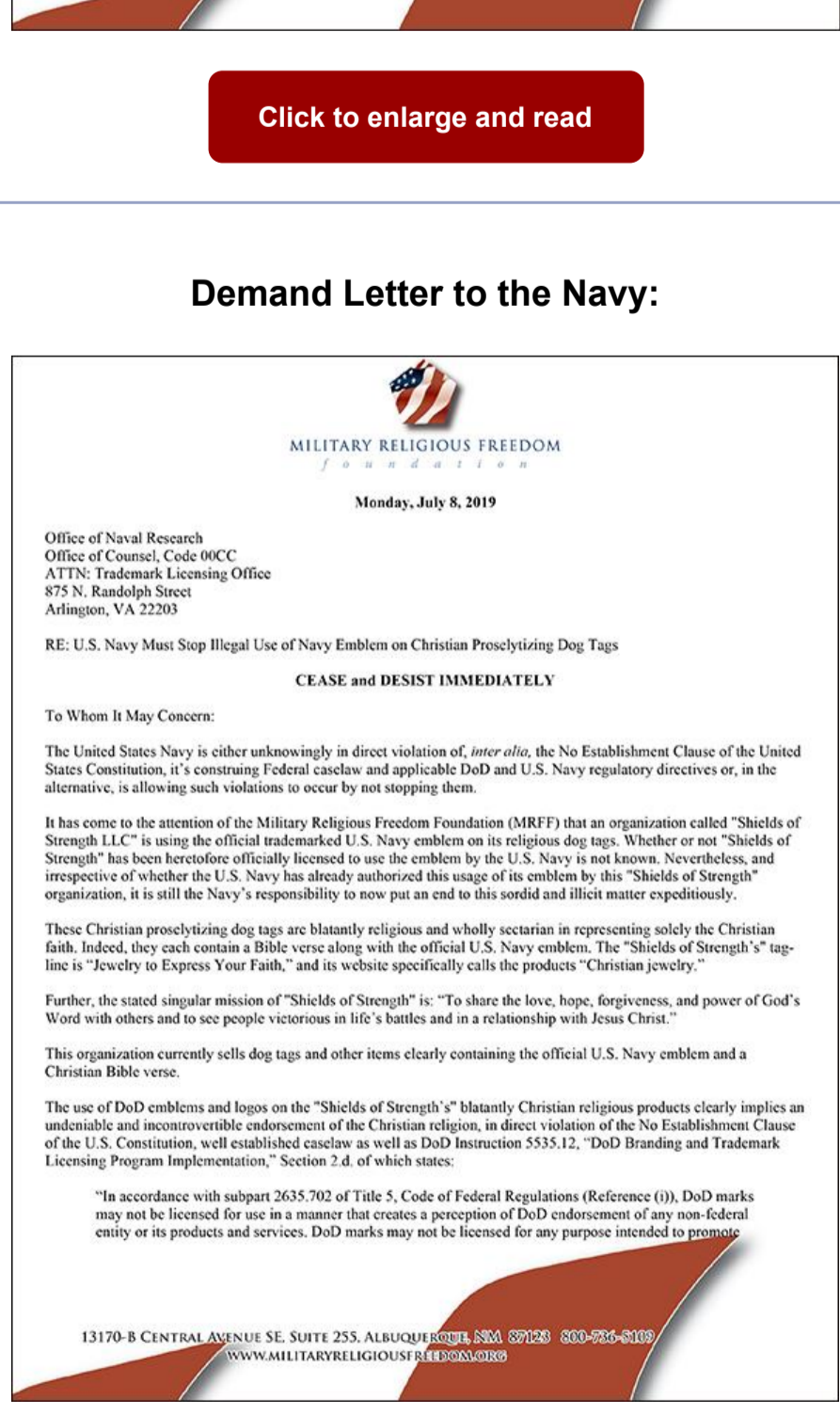
**Monday, July 8, 2019**



[Click to read on Daily Kos](#)

**MRFF's DEMAND LETTERS TO THE  
MILITARY BRANCH TRADEMARK OFFICES**

**Demand Letter to the Marines:**



[Click to enlarge and read](#)

**Demand Letter to the Air Force:**



[Click to enlarge and read](#)

**Demand Letter to the Army:**



[Click to enlarge and read](#)

**Demand Letter to the Navy:**



[Click to enlarge and read](#)

**CLICK TO READ BACKGROUND ON PAST MRFF VICTORY GETTING OFFICIAL DEPARTMENT OF DEFENSE EMBLEMS REMOVED FROM HOLMAN MILITARY BIBLES**

**CLICK TO READ BACKGROUND ON PAST MRFF VICTORY STOPPING PASTOR ROBERT JEFFRESS FROM USING OFFICIAL DEPARTMENT OF DEFENSE SEALS AT HIS MEGACHURCH**

**MRFF Information/Contact:**  
**(505) 250-7727**

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